

INTRODUCING THE

PUBLIC INNOVATION DESIGN STUDIO



Edward J. Collins, Jr. Center
for Public Management



PROCESS IMPROVEMENT

Application & Business Process
Reviews

Customized Process Improvement
Roadmaps

Data-driven Performance
Management Programs



SERVICE DESIGN

Centering People in Service
Design & Delivery

Website & Document
Accessibility Reviews

Search Function
Improvements



EMERGING TECHNOLOGY

Existing/Emerging Technology
Integration & Optimization

311 Studies & Implementations

Cloud Based Technologies
& More

EMPOWERING GOVERNMENT THROUGH APPLIED INNOVATION

The Public Innovation Design Studio is a brand new cross-functional team at the Collins Center dedicated to transforming government operations through innovative design and process optimization. We are driven by the needs of municipalities, state agencies, and other public entities that we partner with to offer customizable solutions that are practical and sustainable for the organization. The Studio team combines deep domain knowledge, functional and technical expertise, and innovative design methodologies to tackle challenges and deliver tangible results.

The Collins Center welcomes special projects beyond those listed here.

Contact Brianna Sunryd at brianna.sunryd@umb.edu with ideas, questions, or inquiries.

Learn more about the Collins Center at www.umb.edu/cpm